

Just arrived?

Only got a few hours to see what's really important?

...you need a Digital Roadmap!

Digital Roadmaps™ chart the way to 21st century graphic communications. They map your transition to high performance workflows, network printing, new media capabilities, digital asset management, and interactive business services. Digital Roadmaps™ lay out action steps for business success.

At **Print®97/Converflex™USA**, Digital Roadmaps is a special educational display located on the grand concourse in between the North and South exhibit halls. Finding us is easy—and important.

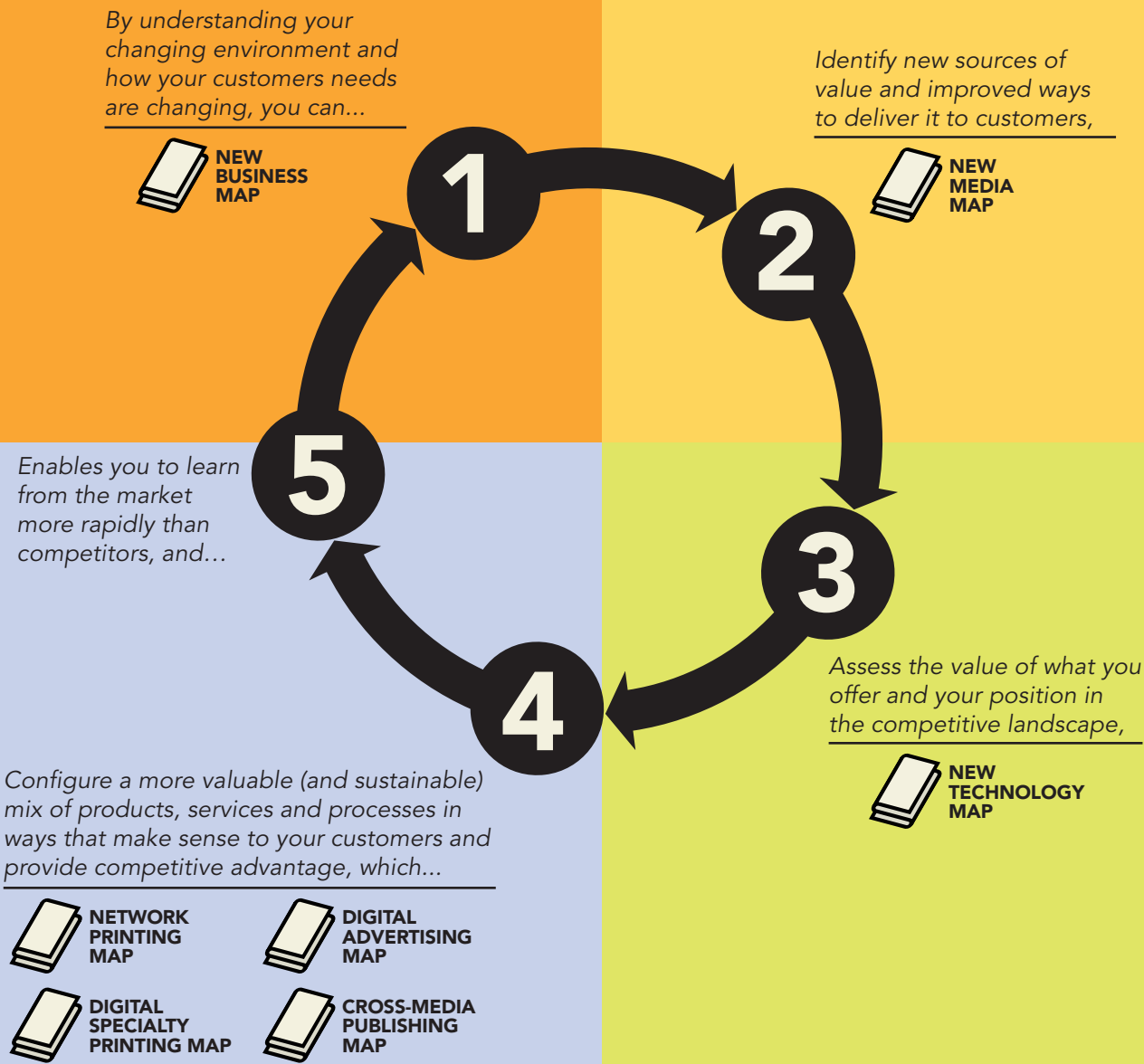
A key attraction is the set of Digital Roadmaps™ handouts that depict the future business, media, technology, and workflow environment of printing and publishing. Corporations, creative services, publishers, pre-press/trade services, printers, converters, and post-press services who are planning their business futures will find these maps particularly valuable. Stop by and pick-up a copy.

Digital Roadmaps Tour

The future of print starts here

If you only do one thing at Print®97/Converflex™USA, take the Digital Roadmaps tour!

Why wait? Open the map inside. It depicts a 15-step digital workflow for network printing. This roadmap highlights key characteristics of each stage of this new process, and points out manufacturer booths you should visit to find solutions you can implement today.



DIGITAL ROADMAPS




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Produced by

MILLS•DAVIS

In cooperation with

-  National Association of Printers & Lithographers
-  The Association for Suppliers of Printing & Publishing Technologies
-  Printing Industries of America

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